

Order / Rev: 36810
 Alt Order #:
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Romney, Mitt / R-Pres
 Product Desc: ROMNEY/RNC
 Estimate:
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NOW 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	--WTF--			6		\$1,100.00	0.00					
E 3	8	08/20/12	08/21/12	CBS This Morning 7-9a CM		7-9a	MT-----	:30	4	\$900.00	LV1	0.00	NM	4	\$3,600.00
				CBS This Morning											
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/12	08/26/12	MT-----			4		\$900.00	0.00					
E 4	8	08/15/12	08/17/12	CBS This Morning 7-9a CM		7-9a	--WTF--	:30	6	\$900.00	LV1	0.00	NM	6	\$5,400.00
				CBS This Morning											
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	--WTF--			6		\$900.00	0.00					
E 5	8	08/15/12	08/17/12	Live w/Kelly CM		9-10a	--WTF--	:30	3	\$650.00	LV1	0.00	NM	3	\$1,950.00
				Live With Regis & Kelly											
LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	--WTF--			3		\$650.00	0.00					
E 6	8	08/20/12	08/21/12	Live w/Kelly CM		9-10a	MT-----	:30	2	\$650.00	LV1	0.00	NM	2	\$1,300.00
				Live With Regis & Kelly											
LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/12	08/26/12	MT-----			2		\$650.00	0.00					
E 7	8	08/20/12	08/21/12	Price Is Right CM		10-11a	MT-----	:30	2	\$1,300.00	LV1	0.00	NM	2	\$2,600.00
				Price Is Right											
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/12	08/26/12	MT-----			2		\$1,300.00	0.00					
E 8	8	08/15/12	08/17/12	Price Is Right CM		10-11a	--WTF--	:30	3	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
				Price Is Right											
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	--WTF--			3		\$1,300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	8	08/13/12-08/19/12		Price Is Right		10-11a	--WThF----	:30	(\$1,300.00)	0.00	NM				
Credited															
[due n/a upon entry (DA)]															
3	8	08/13/12-08/19/12		Price Is Right		10-11a	--WThF----	:30	(\$1,300.00)	0.00	NM				
Credited															
[due n/a upon entry (DA)]															
E 9	8	08/15/12	08/17/12	Y&R CM		11a-12p	--WTF--	:30	3	\$1,800.00	LV1	0.00	NM	1	\$1,800.00
				Young & Restless											
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	--WTF--			3		\$1,800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	8	08/13/12-08/19/12		Y&R		11a-12p	--WThF----	:30	(\$1,800.00)	0.00	NM				
Credited															
[due n/a upon entry (DA)]															
3	8	08/13/12-08/19/12		Y&R		11a-12p	--WThF----	:30	(\$1,800.00)	0.00	NM				
Credited															
[due n/a upon entry (DA)]															
E 10	8	08/20/12	08/21/12	Y&R CM		11a-12p	MT-----	:30	2	\$1,800.00	LV1	0.00	NM	0	\$0.00
				Young & Restless											
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/20/12	08/26/12	MT-----			2		\$1,800.00	0.00					

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 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	8	08/20/12	08/21/12	Y&R Young & Restless	CM	11a-12p	MT-----	:30	2	\$1,800.00	LV1	0.00	NM	0	\$0.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					2	\$1,800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12		Y&R		11a-12p	MT-----	:30		(\$1,800.00)		0.00	NM		
Credited [due n/a upon entry (DA)]															
2	8	08/20/12-08/26/12		Y&R		11a-12p	MT-----	:30		(\$1,800.00)		0.00	NM		
Credited [due n/a upon entry (DA)]															
E 11	8	08/15/12	08/17/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	--WTF--	:30	6	\$650.00	LV1	0.00	NM	6	\$3,900.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					6	\$650.00		0.00			
E 12	8	08/15/12	08/17/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	--WTF--	:30	4	\$650.00	LV1	0.00	NM	4	\$2,600.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					4	\$650.00		0.00			
E 13	8	08/15/12	08/17/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	--WTF--	:30	3	\$750.00	LV1	0.00	NM	3	\$2,250.00
BOLD & BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$750.00		0.00			
E 14	8	08/20/12	08/21/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	MT-----	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
BOLD & BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					2	\$750.00		0.00			
E 15	8	08/20/12	08/21/12	The Talk 2-3P The Talk	CM	2-3p	MT-----	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					2	\$750.00		0.00			
E 16	8	08/15/12	08/17/12	The Talk 2-3P The Talk	CM	2-3p	--WTF--	:30	3	\$750.00	LV1	0.00	NM	3	\$2,250.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$750.00		0.00			
E 17	8	08/15/12	08/17/12	Ellen Ellen	CM	3-4p	--WTF--	:30	6	\$800.00	LV1	0.00	NM	6	\$4,800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					6	\$800.00		0.00			
E 18	8	08/20/12	08/21/12	Ellen Ellen	CM	3-4p	MT-----	:30	4	\$800.00	LV1	0.00	NM	4	\$3,200.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					4	\$800.00		0.00			
E 19	8	08/20/12	08/21/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p	MT-----	:30	4	\$900.00	LV1	0.00	NM	4	\$3,600.00
NOW 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					4	\$900.00		0.00			
E 20	8	08/15/12	08/17/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p	--WTF--	:30	6	\$900.00	LV1	0.00	NM	6	\$5,400.00
NOW 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	8	08/15/12	08/17/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p --WTF--	:30	6	\$900.00	LV1	0.00	NM	6	\$5,400.00
NOW 4PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				6	\$900.00		0.00			
E 21	8	08/15/12	08/17/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	6	\$1,250.00	LV1	0.00	NM	6	\$7,500.00
NOW 5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				6	\$1,250.00		0.00			
E 22	8	08/20/12	08/21/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	4	\$1,250.00	LV1	0.00	NM	4	\$5,000.00
NOW 5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$1,250.00		0.00			
E 23	8	08/20/12	08/21/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	2	\$900.00	LV1	0.00	NM	2	\$1,800.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$900.00		0.00			
E 24	8	08/15/12	08/17/12	630-7p Inside Edition Inside Edition	CM	630-7p --WTF--	:30	3	\$900.00	LV1	0.00	NM	3	\$2,700.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$900.00		0.00			
E 25	8	08/15/12	08/17/12	7-8p Rotator 7-8p Rotator	CM	7-8p --WTF--	:30	3	\$1,000.00	LV1	0.00	NM	3	\$3,000.00
ENTERTAINMENT TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$1,000.00		0.00			
E 26	8	08/20/12	08/21/12	7-8p Rotator 7-8p Rotator	CM	7-8p MT-----	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
ENTERTAINMENT TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$1,000.00		0.00			
E 27	8	08/20/12	08/21/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MT-----	:30	4	\$1,700.00	LV1	0.00	NM	4	\$6,800.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				4	\$1,700.00		0.00			
E 28	8	08/15/12	08/17/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p --WTF--	:30	6	\$1,700.00	LV1	0.00	NM	4	\$6,800.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				6	\$1,700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	08/13/12-08/19/12		8 News Now 11p M-F		11-1135p	--WThF----	:30	(\$1,700.00)		0.00	NM		
Credited														
[due n/a upon entry (DA)]														
4	8	08/13/12-08/19/12		8 News Now 11p M-F		11-1135p	--WThF----	:30	(\$1,700.00)		0.00	NM		
Credited														
[due n/a upon entry (DA)]														
E 29	8	08/15/12	08/17/12	Letterman Letterman	CM	1135p-1237a --WTF--	:30	3	\$650.00	LV1	0.00	NM	3	\$1,950.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$650.00		0.00			
E 30	8	08/20/12	08/21/12	Letterman Letterman	CM	1135p-1237a MT-----	:30	2	\$650.00	LV1	0.00	NM	2	\$1,300.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Product Desc: ROMNEY/RNC
 Estimate:
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	8	08/20/12	08/21/12	Letterman Letterman	CM	1135p-1237a	MT-----	:30	2	\$650.00	LV1	0.00	NM	2	\$1,300.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					2	\$650.00		0.00			
E 31	8	08/21/12	08/21/12	Tue 8-9p NCIS	CM	8-9p	-T-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$12,000.00		0.00			
E 32	8	08/15/12	08/15/12	Wed 9-10p Criminal Minds	CM	9-10p	--W----	:30	1	\$10,000.00	LV1	0.00	NM	1	\$10,000.00
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$10,000.00		0.00			
E 33	8	08/17/12	08/17/12	Fri 9-10p CSI: NY	CM	9-10p	----F--	:30	1	\$7,000.00	LV1	0.00	NM	1	\$7,000.00
CSI: NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$7,000.00		0.00			
E 34	8	08/17/12	08/17/12	Fri 10-11p Blue Bloods	CM	10-11p	----F--	:30	1	\$7,000.00	LV1	0.00	NM	1	\$7,000.00
BLUE BLOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$7,000.00		0.00			
E 35	8	08/18/12	08/18/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	2	\$1,500.00	LV1	0.00	NM	2	\$3,000.00
NEWS ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					2	\$1,500.00		0.00			
E 36	8	08/18/12	08/18/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM)	-----S-	:30	1	\$750.00	LV1	0.00	NM	1	\$750.00
POLITICS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$750.00		0.00			
E 37	8	08/18/12	08/18/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	-----S-	:30	2	\$250.00	LV1	0.00	NM	0	\$0.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					2	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12 Sat 7-8p - ET Wknd			7-8p		-----Sa--	:30		(\$250.00)		0.00	NM		
Credited [due n/a upon entry (DA)]															
2	8	08/13/12-08/19/12 Sat 7-8p - ET Wknd			7-8p		-----Sa--	:30		(\$250.00)		0.00	NM		
Credited [due n/a upon entry (DA)]															
E 38	8	08/18/12	08/18/12	Sat 8-9p Comedy Saturday	CM	8-9P	-----S-	:30	2	\$2,500.00	LV1	0.00	NM	0	\$0.00
ENCORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					2	\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12 Sat 8-9p			8-9P		-----Sa--	:30		(\$2,500.00)		0.00	NM		
Credited [due n/a upon entry (DA)]															
2	8	08/13/12-08/19/12 Sat 8-9p			8-9P		-----Sa--	:30		(\$2,500.00)		0.00	NM		
Credited [due n/a upon entry (DA)]															
E 39	8	08/18/12	08/18/12	Sat 9-10p Crimetime Saturday	CM	9-10P	-----S-	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00

Order / Rev: 36810
 Alt Order #:
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Romney, Mitt / R-Pres
 Product Desc: ROMNEY/RNC
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CRIMETIME SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S-			1		\$2,500.00	0.00					
E 40	8	08/18/12	08/18/12	Sat 10-11p 48 Hours Mystery	CM	10-11P	-----S-	:30	1	\$4,000.00	LV1	0.00	NM	1	\$4,000.00
48HRS MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S-			1		\$4,000.00	0.00					
E 41	8	08/18/12	08/18/12	Sat 1135p-1235a The Unit	CM	1135p-1235a	-----S-	:30	1	\$150.00	LV1	0.00	NM	1	\$150.00
THE UNIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S-			1		\$150.00	0.00					
E 42	8	08/18/12	08/18/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	2	\$250.00	LV1	0.00	NM	2	\$500.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S-			2		\$250.00	0.00					
E 43	8	08/18/12	08/18/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	2	\$250.00	LV1	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S-			2		\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12		CBS Early Show - Sat.		5-7a	-----Sa--	:30		(\$250.00)		0.00	NM		
Credited [due n/a upon entry (DA)]															
2	8	08/13/12-08/19/12		CBS Early Show - Sat.		5-7a	-----Sa--	:30		(\$250.00)		0.00	NM		
Credited [due n/a upon entry (DA)]															
E 44	8	08/19/12	08/19/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$440.00	LV1	0.00	NM	1	\$440.00
NOW SUN MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S			1		\$440.00	0.00					
E 45	8	08/19/12	08/19/12	CBS News Sunday Morning CBS News Sunday Morning	CM	CBS Sunday Morni	-----S	:30	2	\$1,200.00	LV1	0.00	NM	2	\$2,400.00
SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S			2		\$1,200.00	0.00					
E 46	8	08/19/12	08/19/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	2	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
SUNDAY MORNING-2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S			2		\$1,200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12		8 News Now Sun AM #2		8 News Now Sun	-----Su	:30		(\$1,200.00)		0.00	NM		
Credited [due n/a upon entry (DA)]															
E 47	8	08/19/12	08/19/12	Face The Nation Face The Nation	CM	Face The Nation	-----S	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S			1		\$600.00	0.00					
E 48	8	08/19/12	08/19/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (9:30 AM-10:00 AM)	-----S	:30	1	\$175.00	LV1	0.00	NM	0	\$0.00
930A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S			1		\$175.00	0.00					

Order / Rev: 36810
 Alt Order #:
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Romney, Mitt / R-Pres
 Product Desc: ROMNEY/RNC
 Estimate:
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 48	8	08/19/12	08/19/12	Politics Now S Sebelius CM	Various	-----S		:30	1	\$175.00	LV1	0.00	NM	0	\$0.00
				Politics Now S Sebelius		(9:30 AM-10:00 AM)									
930A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		1			\$175.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	Politics Now S Sebelius		Various	(9:30 AM-10:00 ,-----Su	:30		(\$175.00)	0.00	NM				
Credited															
[due n/a upon entry (DA)]															
E 49	8	08/19/12	08/19/12	8 News Now Sun 5-7p CM	5-7p	-----S		:30	3	\$1,700.00	LV1	0.00	NM	3	\$5,100.00
				8 News Now Sun 5-7p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		3			\$1,700.00		0.00				
E 50	8	08/19/12	08/19/12	Sun 7-8p CM	7-8p	-----S		:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
				60 Minutes											
60MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		1			\$12,000.00		0.00				
E 51	8	08/19/12	08/19/12	Sun 10-11p CM	10-11p	-----S		:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
				The Mentalist											
THE MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		1			\$5,000.00		0.00				
E 52	8	08/19/12	08/19/12	8 News Now Sun 11p CM	11-1135P	-----S		:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
				8 News Now Sun 11p											
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		2			\$750.00		0.00				
E 53	8	08/19/12	08/19/12	Eye on Wash/Wall St JoGM	5-6a	-----S		:30	2	\$100.00	LV1	0.00	NM	2	\$200.00
				Eye On Wash/Wall St Jrnl											
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		2			\$100.00		0.00				
													Totals	128	\$174,140.00